

## Tori Spelling-August 2008

Baby Swags Provides Tori Spelling and New Girl, Stella With a Customized Gift Basket.

Promoting Work At Home Moms and their Products, Baby Swags sends customized baby baskets to new celebrity moms and their baby.

Plainfield, Il -- August 8, 2008 &ndash; New celebrity mommy, Tori Spelling has been blessed with a sweet new baby girl, Stella and has also been chosen to receive another exclusive Baby Swags gift basket to welcome her into the world. Entrepreneurial women have teamed up with Baby Swags to provide handcrafted, or invented products to new celebrity parents. All of the companies that have sent their products do so out of their admiration, respect and love for the actress.

Baby Swags Founder, Phyllis Pometta grew up watching Tori Spelling as she played the role of Donna on &ldquo;Beverly Hills 90210&rdquo; along with fellow Baby Swag gift recipients, Jennie Garth and Jason Priestly. Today, Tori plays herself in the reality show, "Tori and Dean - Home Sweet Hollywood" that can be seen on the Oxygen Network. &ldquo;The baby basket that we have put together for baby Stella was just as special as the first one we did for Liam." States Pometta, &ldquo;They are gifts to show their support for Tori, and to honor them as new parents.&rdquo; This particular basket contains trendy as well as practical gifts that have been either made by a work at home mom or invented by one.

The gifts sent to Tori and Stella have been provided by:

Creative Clips by Colleen -Handmade hairclips that featurer a strip of Velcro to prevent the clip from slipping in fine hair. The unique creations are fun for all ages.

Kensington Baby - Stylish baby hats for hip boys and girls. Once large initial hat and one Charlotte hat.

Whiffy Bean Bags - Liam and baby Stella both received their own Whiffy Smoo, in pink and blue.

SJC Services - Daughter In Law Rules: 101 Sure Fire Ways to Manage and Make Friends With Your Mother-in-Law! by Sally Shields. 15% of the proceeds of this book go to the charity "Much Love", a non-profit, no-kill organization dedicated to reducing overpopulation, abuse and neglect of domestic animals. Tori Spelling is a supporter of this charity.

Little Fit - Cool infant and toddler hats that fit right and look great! Liam gets the navy, brown and skull hats while little sister, Stella can wear the "Skate or Cry" pink, pink and white hats.

Zainey and Zoe - For the newest reality star, a custom made "As Seen On TV" onesie with matching no slip bitty bow and interchangeable infant headband. Big brother, Liam gets his own monkey inspired sippy cup personalized just for him. Mom also receives a trendy and personalized "T" water bottle.

BabyKakesInk provided Liam with his own personalized and embroidered blue camo "Big Brother" tee and personalized "Little Sister" cheetah onesie.

Vintage Baby by Judith Ann- Handcrafted Baby Blanket that is an heirloom quality vintage baby blanket.