

Nicole Richie- April 2008

Baby Swags, Marketing and Celebrity Gifting Company Has Sent Nicole Richie Two Gift Baskets Filled With the Hottest Baby Products for 2008.

Baby Swags gifts expectant and new celebrity moms with products created by entrepreneurial women.

Plainfield, NJ (PRWeb) April 10, 2008 — When it was confirmed that Nicole Richie was pregnant, Baby Swags took the next step in sending a gift basket, and then following up with a second gift basket following the birth of her baby girl, Harlow. Baby Swags, a marketing and PR firm specializing in pregnancy and juvenile products which proudly sent these two gift baskets filled with products created or inspired by entrepreneurial women.

"Our clients have spent a lot of time and energy putting these products together for Nicole." States Phyllis Pometta, CEO of Baby Swags. "I love being able to share these gifts with new and expecting celebrity moms as a way to promote entrepreneurial women and the products they create and/or services they offer." Pometta continues, "The products that are sent are upscale boutique quality and there is no better feeling than being able to fully support entrepreneurial women all over the US as well as other countries."

The first basket that Baby Swags had sent to Nicole were products that can be used immediately after the birth. Nicole was able to receive the following:

The Gigi Blanki Co provided Nicole with two gorgeous blanki's Polka Dot Minky Chenille The Luxurious Security Blankets are Custom-made, designer baby blankets—just the right size for little hands and tiny cheeks! These decadent loveys are big enough to comfort little ones, but small enough to fit into a diaper bag and even your purse!

Diaper Cake Walk provided a three tier diaper cake adorned with Burt's Bee's Baby essentials and a super soft brown teddy bear. Sure to make mom and baby happy!

Trebco Specialty Products provided Nicole with the happy and bright red super soft plush, WubbaNub® Green Frog and Yellow Duck that is sure to capture the attention of all babies! Its unique style allows pacifier to remain close and will easily position to baby.

Elaine Farber provided Nicole with her "Baby Lists - What to Do and What to Get to Prepare for Baby" book that is now available on amazon.com

Krol Manufacturing provided mom with their unique multi-purpose bib that holds bottle in place for baby to feed. The perfect hands free bottle holder.

Within the second gift basket contained more personalized gifts such as:

Bellaziza, LLC - Gorgeous assortment of over 100 Bellaziza Baby Barrettes on a custom silk barrette organizer, 2 hats from Bellaziza Chapeau Collection, 1 Bellaziza Sweater jacket with matching hat and an assortment of their super soft baby headbands that can also hold barrettes for those babies without hair.

Paisley Dreams - Offering stylish, yet functional baby products including bibs, burpee sets, and blankets. Their philosophy is to provide sassy moms and babies with products they are proud of. They believe all babies should start out in style.

When asked why she wanted to send Nicole her products, Ashley, creator of Paisley Dreams replied, "We are thrilled to provide baby Harlow with a fabulous Paisley Dreams gift set, including our heavenly blanket. If she is as chic and beautiful as her mommy, we know the products will suit her style well."

Oh Simple Baby - Bellalulubaby customized blanket, tutu and onesie. Bellalulubaby creates functional and fashionable items for babies and moms.

Baby Batik - Included is an hour glass shaped burp cloth, bib and infant neck support. All are made with 100% cotton batik and backed with 100% cotton batik and cotton chenille. Both the bib and burp cloth also had an absorbent middle layer made using 100% cotton batting.

Babykakesink! - Monogrammed Harlow onesie with co-ordinating burp cloth set.

Oopsmat - Playmat that can be used to protect surfaces. Great for playtime, painting, playdoh and more!

Little Fit - provided Harlow with a full set of their funky new baseball hats fitted just for infant & toddler lil heads.

Judith Ann Cottage - Providing Harlow with her own vintage hand-made baby blanket and toddler girls vintage two piece outfit.

Wubbanub - Pacifier that is weighted with an adorable stuffed animal friend.

Baby Swags is also working with Six Flags on a special Mother's Day project, in addition they will be providing baskets to be used as silent auction gifts for charities such as the Ronald McDonald House this October. Baby Swags is a celebrity gifting company, marketing and pr firm that specializes in pregnancy and juvenile products. The celebrities gifted do not endorse any of the products listed.